



LexisNexis® celebrates a milestone of 100 years in New Zealand

AUCKLAND, June 16, 2014 – In June 2014, LexisNexis® celebrates a milestone of 100 years in New Zealand. Starting in 1914, LexisNexis® Butterworths® opened its first New Zealand office in Wellington.

LexisNexis® New Zealand, as part of Reed Elsevier, is an iconic leader in legal publishing and software solutions with landmark achievements over its rich, hundred year history which have seen it transcend traditional print to provide technology and multi-format content in line with the changing legal industry's needs.

Over the last century, LexisNexis® has grown to provide customers with access to over one hundred thousand searchable New Zealand cases and more than 350 hardcopy, loose-leaf and digital titles. The evolution of both the legal industry and legal publishing is remarkable and did not come without its challenges.

“LexisNexis”® evolution and indeed success has always been driven by marrying innovation, quality content and customer needs. The challenge is to meet present needs and technology while anticipating what the future will look like,” said Rachel Travers, Executive Director LexisNexis® New Zealand.

“Who could have anticipated within two years of Apple’s 2010 iPad launch, that we could have launched LexisNexis Red®, bringing many bookshelves of Loose-leaf titles to the compact and mobile iPad”

The legal industry will continue to evolve and legal solution providers such as LexisNexis® strive, not just to keep up, but to lead the change by developing innovative and disruptive technologies to bring to market that will allow lawyers to work in a way in which their clients would also want them to operate.

“At the end of the day legal information is just a tool; it’s just what’s in the bucket. The issue is, knowing what to do with the bucket and which information to access, when. The great thing I love is that all of this legal information allows you to be creative, creative to be the best possible advocate you can be,” said Mai Chen, founding Partner of Chen Palmer and Author of *Public Law Toolbox* and *Transforming Auckland: The Creation of Auckland Council* as well as *LexisNexis Practical Guidance Employment Law for Business*.

LexisNexis® Pacific COO Dr Marc K Peter is confident that the company will continue to provide value to customers over the next 100 years, ‘In alignment with the evolution of law, we’re introducing new technology solutions that provide content in context. This will enable legal and non-legal professionals alike to discover efficiencies, seize opportunities and access information in ways not possible in the past.”

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About LexisNexis® Legal & Professional

[LexisNexis Legal & Professional](#) is a leading global provider of content and technology solutions that enable professionals in legal, corporate, tax, government, academic and non-profit organizations to make informed decisions and achieve better business outcomes. As a digital pioneer, the company was the first to bring legal and business information online with its Lexis® and Nexis® services. Today, LexisNexis Legal & Professional harnesses leading-edge technology and world-class content, to help professionals

work in faster, easier and more effective ways. Through close collaboration with its customers, the company ensures organizations can leverage its solutions to reduce risk, improve productivity, increase profitability and grow their business. Part of [Reed Elsevier](#), LexisNexis Legal & Professional serves customers in more than 175 countries with 10,000 employees worldwide.

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